

**BlueRush Releases 2013 Financial Results:
16% increase in revenue over fiscal 2012**

TORONTO, ONTARIO--(Marketwired – November 28, 2013 - BlueRush Media Group Corp. (TSX VENTURE:BTV), announced today that it has filed the company's consolidated financial results for the year ended July 31, 2013.

Through its wholly-owned subsidiary, BlueRush Digital Media Corp. ("BlueRush"), the company provides leading-edge digital marketing and technology solutions to many of North America's largest financial institutions and healthcare providers.

Highlights for the year ending July 31, 2013 include:

- Gross Revenue of \$5,295,092: a 16% increase over fiscal 2012.
- Net Earnings of \$349,732 versus a loss of \$484,434 for fiscal 2012.
- An increase in average project size
- A strategic partnership with a leading US healthcare provider
- A strategic partner with our Digital Reach application. We have completed testing and are now ready for sale.
- 10 additional awards in digital media from the IAC
- An increase of our revenues in our healthcare vertical

Larry Lubin, BlueRush President and CEO:"This past year was clearly an improvement over the previous one. We made progress towards our key goals and in the process increased overall profitability. Moving forward we will look at ways to add to our product suite and expand revenues through an expanded range of services we provide“

Interested investors are encouraged to view the complete consolidated financial statements as well as all other filings which are available at www.sedar.com. Additionally, more information on the company is available at the company's newly-launched website at www.bluerush.com.

About BlueRush Media Group Corp.

BlueRush, through its wholly owned subsidiary, BlueRush Digital Media, is a digital marketing company which combines leading edge technology with award winning creative design. BlueRush helps companies design, develop and manage their end-to-end digital media strategy. BlueRush also creates innovative rich media and social media products and solutions that companies can leverage across all new media platforms, including Internet, Web TV, Smartphones, Tablet Computers and Digital Signs. BlueRush Media Group Corp. is a publicly listed company on the TSX Venture Exchange trading under the symbol "BTV." For more information please visit www.bluerush.com.

Cautionary Statements

Certain statements in this press release are forward-looking statements. The

reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by BlueRush Media Group Corp. at the time of preparation, may prove to be incorrect.

Actual results achieved during the forecast period will vary from the information provided herein as a result of numerous known and unknown risks and uncertainties and other factors, many of which are beyond the control of BlueRush Media Group Corp. There is no representation by BlueRush Media Group Corp. that actual results achieved during the forecast period will be the same in whole or in part as those forecasts. All dollar amounts in this press release are Canadian dollars unless otherwise identified.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Laurence Lubin
President & CEO
(416) 203-0618
larry@bluerush.ca