

BLUERUSH MEDIA GROUP

PRESS RELEASE

SYMBOL: BTV

BlueRush Releases Financial Results for Q1 2008

Significant Revenue Growth - Enhanced Client Roster - Profitable.

Toronto (Ontario), December 19, 2007 – BlueRush Media Group Corp. (TSX-V: BTV), is pleased to report the filing of the company's consolidated financial results for its first quarter ended October 31, 2007. Through its wholly owned subsidiary, BlueRush Digital Media Corp. ("BlueRush"), the company provides leading edge digital marketing solutions and rich media production for distribution across a variety of emerging medias.

Highlights for the quarter include:

- Revenue of \$429,838 was achieved: This figure represents 74% of total revenue in all of fiscal 2007.
- New clients established: Interac Association and Le Clan agency engaged BlueRush for rich media production expertise.
- Return business established: BlueRush continued to work with some of Canada's largest institutions: Manulife, Scotiabank, Franklin Templeton and Royal LePage.
- Profitable: BlueRush reports positive Net Income of \$74,536 for the quarter.

Larry Lubin, BlueRush President and CEO stated. "While I am pleased with our financial results, the company recognizes that this is but one quarter in what we hope will be the successful execution of our long-term strategy. We continue to work very hard to further grow the company, and achieve positive results for our shareholders."

Interested investors are encouraged to view the complete consolidated financial statements as well as all other filings which are available at www.sedar.com. Additionally, more information on the company, is available at www.bluerush.ca.

About BlueRush Media Group

BlueRush Media Group, through its wholly owned subsidiary, BlueRush Digital Media ("BlueRush"), is a digital marketing company which combines leading edge technology with award winning creative television production. BlueRush creates innovative rich media solutions for distribution across all new emerging medias: Internet, Web TV, iPods, Mobile Phones, Digital Signs and Instore Kiosks. With expertise in programming, production, and marketing, BlueRush provides its clients with digital video solutions which extend some of the most recognizable brands into this emerging digital and Internet age. BlueRush Media Group is a publicly listed company on the TSX Venture Exchange ("BTV"). For more information please visit www.bluerush.ca.

Cautionary Statements

Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by BlueRush Media Group at the time of preparation, may prove to be incorrect.

Actual results achieved during the forecast period will vary from the information provided herein as a result of numerous known and unknown risks and uncertainties and other factors, many of which are beyond the control of BlueRush Media Group. There is no representation by BlueRush Media Group that actual results achieved during the forecast period will be the same in whole or in part as those forecast. All dollar amounts in this press release are Canadian dollars unless otherwise identified.

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