

BLUERUSH MEDIA GROUP CORP.

PRESS RELEASE

SYMBOL: BTV

BlueRush Increases Revenue by 41% and Profitability by 78% during the Third Quarter

Over 9 month period, company achieved \$1.9 million in revenue and \$304K in Net Income

Toronto (Ontario), June 18, 2008 – BlueRush Media Group Corp. (TSX-V: BTV), is pleased to report the filing of the company's consolidated financial results for its third quarter ended April 30, 2008. Through its wholly owned subsidiary, BlueRush Digital Media Corp. ("BlueRush"), the company provides leading edge digital marketing solutions and rich media production for distribution across a variety of emerging medias.

Highlights for the third quarter include:

- \$873,851 in revenue was realized during the quarter. This marks a 41% increase over the previously announced second quarter - \$618,024 - and a 516% increase over the same period last year - \$141,828.
- BlueRush reports Net Income of \$147,864 during the 3rd quarter - a 78% increase over the previous quarter.
- BlueRush remains in a favorable cash position with over \$428K in cash; the company has no external debt; BlueRush has over \$1 Million in Working Capital as at April 30, 2008.
- At the beginning of the quarter, BlueRush signed a 2 year, \$5 million Memorandum of Understanding with a large Canadian Financial Institution. Results from the agreement positively impacted the financial results during this quarter. Details of the memorandum can be found in the press release dated February 7, 2008.
- BlueRush continues to work with some of Canada's largest institutions: Manulife, Scotiabank, Canada Post and CI Investments.

Larry Lubin, BlueRush President and CEO stated. "The hard work and dedication of our employees, along with the company's unique position in the marketing landscape continues to pay dividends for the company and its shareholders. We have had the privilege of working with some of Canada's largest brands and subsequently get to design marketing solutions for some very compelling product offerings – this makes our job that much easier. Despite our positive financial results, we continue to improve our marketing solutions with each and every project we do. We have also recently begun developing more robust, rich-media applications which we hope will result in a new source of revenue. We shall announce details if and when we realize a favorable product to bring to market."

Interested investors are encouraged to view the complete consolidated financial statements as well as all other filings which are available at www.sedar.com. Additionally, more information on the company is available at www.bluerush.ca.

About BlueRush Media Group

BlueRush Media Group Corp., through its wholly owned subsidiary, BlueRush Digital Media ("BlueRush"), is a digital marketing company which combines leading edge technology with award winning creative television production. BlueRush creates innovative rich media solutions for distribution across all new emerging medias: Internet, Web TV, iPods, Mobile Phones, Digital Signs and Instore Kiosks. With expertise in programming, production, and marketing, BlueRush provides its clients with digital video solutions which extend some of the most recognizable brands into this emerging digital and Internet age. BlueRush Media Group is a publicly listed company on the TSX Venture Exchange ("BTV"). For more information please visit www.bluerush.ca.

Cautionary Statements

Certain statements in this press release are forward-looking statements. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by BlueRush Media Group at the time of preparation, may prove to be incorrect.

Actual results achieved during the forecast period will vary from the information provided herein as a result of numerous known and unknown risks and uncertainties and other factors, many of which are beyond the control of BlueRush Media Group. There is no representation by BlueRush Media Group that actual results achieved during the forecast period will be the same in whole or in part as those forecasts. All dollar amounts in this press release are Canadian dollars unless otherwise identified.

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